

Why Class For Your Virtual Learning Initiatives



The next generation virtual classroom,
built on Zoom and Microsoft Teams



Let's face it—traditional video conferencing and virtual meeting tools don't cut it anymore when it comes to virtual learning. Virtual learning isn't just another meeting—it requires engagement, interaction, and accountability that traditional meeting tools weren't designed to deliver.

When it's time to deliver real learning outcomes, you need something more—a platform designed specifically for learning. If you're relying on traditional video conferencing or meeting tools to teach online, you're likely spending unnecessary time recreating the same elements, class after class. That means wasted hours on setup, lost momentum between classes, and a lack of continuity for learners.

Class is purpose-built for learning. Built on Zoom and Microsoft Teams, it combines familiar technology with essential capabilities for live virtual learning that make learning more effective, repeatable, and scalable. Persistent virtual learning sessions, reusable content and templates, and interactive engagement and collaboration features mean instructors can focus on teaching, and less time on administrative tasks.

As you consider a virtual learning platform, this guide will help you:

- ☐ Recognize what capabilities and features in a virtual learning platform matter most to you
- ☐ Evaluate your options
- ☐ Choose a solution that aligns with your learning and business goals

Key considerations are organized into four categories, based on an instructor's workflow.

FOUNDATIONS

Core features and capabilities for scalable virtual learning

BEFORE CLASS

Seamless setup and smarter planning for persistent and reusable virtual learning

DURING CLASS

Enhance live learning with interactive features that drive focus, participation, and collaboration

AFTER CLASS

Track progress and improve learning outcomes with comprehensive analytics

Considerations Guide

Use this Considerations Guide to see where Class stands apart and meets your unique virtual learning needs.

Before Class

SEAMLESS SETUP, MAXIMUM IMPACT—Sync your LMS, build course templates and assessments, and pre-configure breakout rooms to create learning that captivates and engages from day one, saves time, and reduces workload.

USE CASE		BENEFIT & PROOF POINTS	Class	Video conferencing
	LMS-Linked Course Management	Simplify setup by linking your virtual classroom with your LMS, reduce manual workarounds, and get hours back in your day. <i>Native LMS Integrations, SSO, Rostering, Attendance, Gradebook, Course Materials Sync, Groups Integration, Learning Tools</i>	✓	✗
	Impact-Focused Learning	Shape the foundation of learning designed for real learning outcomes with quizzes, surveys and engagement metrics. <i>Quizzes, Tests, and Assessments, Surveys, Engagement Analytics</i>	✓	✗
	Faster, Smarter Session Prep	Use pre-built templates to create engaging, effective learning in less time. <i>Course Templates, Syllabus</i>	✓	✗
	Breakout Room Readiness	Configure breakout rooms ahead of time so participants can dive straight into productive collaborative learning. <i>Enhanced Breakout Rooms Pre-Configuration</i>	✓	✗

This guide is based on the capabilities in Class for Zoom and Class for Microsoft Teams

During Class

STAY IN COMMAND—seamlessly manage breakout rooms, monitor progress, and guide learners in real time. Enhance live learning with interactive features that drive focus, participation, and learning outcomes.

		Class	Video conferencing
USE CASE	BENEFIT & PROOF POINTS		
 Live Learning Facilitation	From static to dynamic—make every learning experience interactive with live tools that let you illustrate, annotate, and engage on the fly. <i>Whiteboard, Screen Share, & Annotations</i>	✓	✗
 Data-Informed Learning	Easily assess learner and instructor progress and learning effectiveness through integrated assessment and feedback tools. <i>Surveys, Polls, Quizzes, and Tests</i>	✓	✗
 Comprehensive Proctoring	Track progress across multiple screens and select specific views for active supervision. <i>Multi-Screen Learning View</i>	✓	✗
 Scalable Breakout Room Management	Observe, interact, and guide every breakout room group, in real time. <i>Enhanced Breakout Rooms, Breakout Bird's Eye View with Transcription, Breakout Rooms-Launch Content</i>	✓	✗
 Collaboration Tools	Foster real-time collaboration with interactive learning experiences. <i>Webpage Sharing Within Learning Session, File Upload, Play Video, MS Office Live Collaboration</i>	✓	✗
 Customizable Experience	Shape each session to match your teaching style by customizing who speaks, who's seen, and what's on screen. <i>Seating Charts, Front of Room, Privacy Mode, Pinned Locked Tabs, Instructor Podium</i>	✓	✗
 Real-Time Engagement Tracking	Know who's present, who's participating, and who needs support. <i>Attendance tracking, Learner Engagement Scoring, Engagement Analytics</i>	✓	✗

After Class

KEEP LEARNING ACTIVE BEYOND THE CLASSROOM—Ensure continuous learner engagement with on-demand content and interactive recordings. Leverage powerful analytics on attendance, engagement, and progress to refine instruction and drive better outcomes.

USE CASE		BENEFIT & PROOF POINTS	Class	Video conferencing
	Interactive Session Playback	Go beyond passive recordings with playback that allows engagement through comments, questions, and persistent chat. <i>Interactive Playback, Video playback, content downloads asynchronously, Polls, surveys, quizzes, etc.</i>	✓	✗
	Post-Class Learning Continuity	Learning doesn't stop when class ends—keep content accessible and interactive for ongoing learner engagement. <i>Persistent Chat, Archived Recordings</i>	✓	✗
	Insightful Engagement Analytics	Go deeper than attendance—use post-session insights into attendance, interaction, and engagement to guide learner support and inform instruction. <i>Analytics Dashboard</i>	✓	✗
	Holistic Session Records	Get a full picture of class activity with downloadable transcripts, chats, and session data. <i>Download Session Data, Recorded Transcripts, Chat, Session Timeline</i>	✓	✗
	Unified Assessment & Feedback	Every quiz, test, and poll is a goldmine of insights—transform raw data into smarter, sharper instruction. <i>Quizzes, Tests, and Assessments, Surveys</i>	✓	✗

Foundations

EVERYONE LEARNS, ANYWHERE—secure, seamless access with built-in reliability, scalability, and accessibility.

When choosing a virtual learning solution, it's essential to start with the fundamentals—seamless access, security, scalability, and inclusivity. These core elements ensure that every learner can join, engage, and learn effectively, no matter where they are. A strong foundation means reliable connectivity, a secure environment free from distractions, and an intuitive user experience that accommodates every learner. Without these essentials in place, even the most interactive and well-designed learning programs will struggle to deliver meaningful results.

USE CASE		BENEFIT & PROOF POINTS	Class	Video conferencing
	Video Conferencing Access	Join from anywhere, anytime. Ensure every participant can join meetings effortlessly, regardless of their device or location. <i>Dial-in Support, Supports Multiple Browsers, Waiting Room, VoIP</i>	✓	✓
	Video Conferencing Capacity	Capacity to grow, tools to connect. Scale your sessions seamlessly while maintaining a personalized experience. <i>Up to 500 Participants, Virtual Backgrounds</i>	✓	✓
	Security	Secure from start to finish. Ensure every participant is verified so your sessions stay secure, safe and distraction-free. <i>Security, ID Verification</i>	✓	✓
	Accessibility & UX	Designed for every learner: inclusive and intuitive virtual learning for everyone. <i>Accessibility: Built-In Session Role for Sign Language Interpreters</i> <i>User Experience: Intuitive Interface Designed Specifically for Online Teaching and Learning</i>	✓	✓



It's time to move beyond simple meeting or video conferencing tools for your virtual classroom.

Empower your instructors, engage your learners, and deliver real results with a platform designed for today's virtual learning demands.

A purpose-built platform designed to increase learner engagement, maximize instructor productivity and effectiveness, connect learning across modalities, and improve outcomes with analytics.

Let's find the right fit for you

[CLASS.COM](https://class.com)

