

Why Class For Your Training and L&D Initiatives



The virtual classroom for learning & development,
built on Zoom and Microsoft Teams



Let's face it—traditional video conferencing tools don't cut it anymore when it comes to virtual training and L&D. Your programs are not just a series of meetings—they require engagement, interaction, and accountability that traditional meeting tools weren't designed to deliver.

When it's time to deliver real learning outcomes, you need something more—a platform designed specifically for corporate training and L&D initiatives. If you're relying on traditional meeting or web conferencing tools to train teams, onboard employees, or upskill/reskill your employees, you're likely spending unnecessary time recreating the same elements, session after session. That means wasted hours on setup, lost momentum between sessions, and a lack of continuity for learners.

Class is purpose-built for training and L&D. Built on Zoom and Microsoft Teams, it combines familiar technology with essential capabilities for live virtual training and learning that are more effective, repeatable, and scalable. Persistent virtual sessions, reusable content and templates, and interactive engagement and collaboration features mean instructors can focus on instruction and training, not rebuilding.

As you consider a virtual platform for your training and L&D initiatives, this guide will help you:

- ☐ Recognize what capabilities and features in a virtual learning and training platform matter most
- ☐ Evaluate your options
- ☐ Choose a solution that aligns with your learning and business goals

Key considerations are organized into four categories, based on an instructor's workflow.

FOUNDATIONS

Core features and capabilities for scalable virtual training and L&D initiatives

BEFORE CLASS

Seamless setup and smarter planning for persistent and reusable virtual learning and training

DURING CLASS

Enhance live sessions with interactive features that drive focus, participation, and collaboration

AFTER CLASS





Track progress and improve learning outcomes with comprehensive analytics

Considerations Guide

Use this Considerations Guide to see where Class stands apart and meets your unique corporate training and L&D initiative needs.

Before Learning/Training








SEAMLESS SETUP, MAXIMUM IMPACT—Sync your LMS, build templates and assessments, and pre-configure breakout rooms to efficiently create learning and training that captivate and engage from day one.

USE CASE		BENEFIT & PROOF POINTS	Class	Video conferencing
	LMS-Linked Course Management	<p>Simplify setup by linking your virtual classroom with your LMS, reduce manual workarounds, and get hours back in your day.</p> <p><i>Native LMS Integrations, SSO, Rostering, Attendance, Training Materials Sync, Groups Integration, Learning Tools, Gradebook</i></p>	✓	✗
	Impact-Focused Learning & Training	<p>Shape the foundation of learning and training designed for real learning outcomes with quizzes, surveys and engagement metrics.</p> <p><i>Quizzes, Tests, and Assessments, Surveys, Engagement Analytics</i></p>	✓	✗
	Faster, Smarter Session Prep	<p>Use pre-built templates to create engaging, effective training in less time.</p> <p><i>Templates, Agendas</i></p>	✓	✗
	Breakout Room Readiness	<p>Configure breakout rooms ahead of time so participants can dive straight into productive collaborative learning.</p> <p><i>Intelligent Breakout Rooms Pre-configuration</i></p>	✓	✗

This guide is based on the capabilities in Class for Zoom and Class for Microsoft Teams

During Learning/Training






STAY IN COMMAND—Seamlessly manage breakout rooms, monitor progress, and guide learners in real time. Enhance live learning and training with interactive features that drive focus, participation, and learning.

		Class	Video conferencing
USE CASE	BENEFIT & PROOF POINTS		
 Live Learning Facilitation	From static to dynamic—make every training experience interactive with live tools that let you illustrate, annotate, and engage on the fly. <i>Whiteboard, Screen Share, & Annotations</i>	✓	✗
 Data-Informed Learning & Training	Easily assess learner and instructor progress and training effectiveness through integrated assessment and feedback tools. <i>Surveys, Polls, Quizzes, and Tests</i>	✓	✗
 Comprehensive Proctoring	Track progress across multiple screens and select specific views for active supervision. <i>Multi-Screen Training View</i>	✓	✗
 Scalable Breakout Room Management	Observe, interact, and guide every breakout room, in real time. <i>Enhanced Breakout Rooms, Breakout Bird's Eye View with Transcription, Breakout Rooms-Launch Content</i>	✓	✗
 Collaboration Tools	Foster real-time collaboration with interactive learning experiences. <i>Webpage Sharing within Training Session, File Upload, Play Video, MS Office Live Collaboration</i>	✓	✗
 Customizable Experience	Shape each session to match your instruction style by customizing who speaks, who's seen, and what's on the screen. <i>Seating Charts, Front of Room, Privacy Mode, Pinned Locked Tabs, Instructor Podium</i>	✓	✗
 Real-Time Engagement Tracking	Know who's present, who's participating, and who needs support. <i>Attendance Tracking, Learner Engagement Scoring, Engagement Analytics</i>	✓	✗

After Learning/Training

KEEP LEARNING ACTIVE BEYOND THE LIVE SESSION—Ensure continuous learner engagement with on-demand content and interactive recordings.





Leverage powerful analytics on attendance, engagement, and progress to refine instruction and drive better outcomes. Compare and contrast if your Instructors are making an impact—are their sessions resonating? Are they keeping learners engaged?

USE CASE		BENEFIT & PROOF POINTS	Class	Video conferencing
	Interactive Session Playback	<p>Go beyond passive recordings with playback that allows engagement through comments, questions, and persistent chat.</p> <p><i>Interactive Playback, Video Playback, Content Downloads Asynchronously, Polls, Surveys, Quizzes, etc.</i></p>	✓	✗
	Post-Session Learning Continuity	<p>Learning doesn't stop when the live session ends—keep content accessible and interactive for ongoing learner engagement.</p> <p><i>Persistent Chat, Archived Recordings</i></p>	✓	✗
	Insightful Engagement Analytics	<p>Go deeper than attendance—use post-session insights into attendance, interaction, and engagement to guide learner support and inform instruction.</p> <p><i>Analytics Dashboard</i></p>	✓	✗
	Holistic Session Records	<p>Get a full picture of live session activity with downloadable transcripts, chats, and session data.</p> <p><i>Download Session Data, Recorded Transcripts, Chat, Session Timeline</i></p>	✓	✗
	Unified Assessment & Feedback	<p>Every quiz, test, and poll is a goldmine of insights—transform raw data into smarter, sharper instruction.</p> <p><i>Quizzes, Tests, and Assessments, Surveys</i></p>	✓	✗

Foundations

EVERYONE LEARNS, ANYWHERE—Secure, seamless access with built-in reliability, scalability, and accessibility.

When choosing a virtual training and L&D solution, it's essential to start with the fundamentals—seamless access, security, scalability, and inclusivity. These core elements ensure that every participant can join, engage, and learn effectively, no matter where they are. A strong foundation means reliable connectivity, a secure environment free from distractions, and an intuitive user experience that accommodates all learners. Without these essentials in place, even the most interactive and well-designed training and L&D programs will struggle to deliver meaningful results.

USE CASE		BENEFIT & PROOF POINTS	Class	Video conferencing
	Video Conferencing Access	<p>Join from anywhere, anytime. Ensure every participant can join meetings effortlessly, regardless of their device or location.</p> <p><i>Dial-in Support, Supports Multiple Browsers, Waiting Room, VoIP</i></p>	✓	✓
	Video Conferencing Capacity	<p>Capacity to grow, tools to connect. Scale your sessions seamlessly while maintaining a personalized experience.</p> <p><i>Up to 500 Participants, Virtual Backgrounds</i></p>	✓	✓
	Security	<p>Secure from start to finish. Ensure every participant is verified so your sessions stay secure, safe and distraction-free.</p> <p><i>Security, ID Verification</i></p>	✓	✓
	Accessibility & UX	<p>Designed for every learner: inclusive and intuitive virtual learning and training for everyone.</p> <p><i>Accessibility: Built-in Session Role for Sign Language Interpreters</i></p> <p><i>User Experience: Intuitive Interface Designed Specifically for Online Teaching and Learning</i></p>	✓	✓



It's time to move beyond simple meeting and video conferencing tools for your training and L&D programs.

Empower your facilitators, engage your learners, and deliver real results with a platform designed for today's virtual training and L&D demands.

A purpose-built platform designed to increase learner engagement, maximize instructor productivity and effectiveness, connect learning across modalities, and improve outcomes with analytics.

Let's find the right fit for you

[CLASS.COM](https://class.com)

